

ADVERTISING CONTRACT

COMPANY INFORMATION

Company Name (as it should appear in all printed pieces and on website):

Contact Name: _____ Title: _____

Marketing Contact: _____ Marketing Contact Email: _____

Company Address

City: _____ State: _____ ZIP: _____

Phone Number: _____ Fax Number: _____

Email Address:_____ Website: _____

SPONSOR OPTIONS

C1: ₹50,000 Back cover (Color)

C2: ₹30,000 Inside cover (Color)

C3: ₹40,000 Front Inside (Color)

C4: ₹25,000 Full Page (Color)

C5: ₹20,000 Full Page (B/W)

C6: ₹15,000 Half Page (Color)

C7: ₹10,000 Half Page (B/W)

C8: ₹25,000 Back Cover of Multifold Handy Program Schedule

PAYMENT INFORMATION

Total Advertising Amount ₹_____ DD/Check Number_____

DD/check in favour of Dean(CE), IIT Bhubaneswar payable at Bhubaneswar; include copy of contract with DD/check.

TERMS OF AGREEMENT

- ICMOCE-2015 (hereafter "Publisher") reserves the right to reject any sponsorship at its own discretion.
- Sponsors assume liability for all content (including text representation and illustration) of the artwork printed and agree to indemnify, protect and hold harmless the Publisher from any claim or action based on the content of any artwork published.
- Publisher holds sponsors liable in the event of non-payment, for such monies owed without commission as are due and payable to the Publisher.
- Positioning of advertisements is at the discretion of the Publisher.
- All messages are subject to Publisher's approval. Publisher reserves the right to reject messages or artwork not in keeping with publication standards.
- Publisher assumes no liability for errors or omissions in reader service numbers
- Sponsors will be billed at the listed rate. Payment is due upon receipt of invoice. Prices are subject to change.
- Insertion orders cancelled after published artwork due date will be billed at the full rate. All cancellations must be made in writing no later than the published artwork due date.
- Claims for errors must be brought to the Publisher's attention within 30 days following publication date. Publisher's liability for any error will not exceed the charge for the sponsorship in question.
- These terms and conditions shall apply to all sponsorships accepted by the Publisher, and these terms and conditions supersede any sponsor contract clauses.



SIGNATURE AGREEMENT

Acknowledged by: _____

For (Company name):_____ Date:_____

CONTACT INFORMATION

Send this form and payment to:

Prof. P.K.Sahu,
Organising Secretary, ICMOCE-2015
School of Electrical Sciences, IIT Bhubaneswar, Samantapuri, Bhubaneswar-751013
icmoce2015@iitbbs.ac.in

CANCELLATION

Sponsorship reservation and cancellation.

Policy: All sponsorships are available on a first come, first served basis. Sponsorships will not be fulfilled until payment is received. Sponsor may not cancel this order after acceptance by ICMOCE-2015. No refunds will be given for sponsors.